

THE ECONOMICS OF CLIMATE CHANGE MITIGATION

GEN 2021 Annual Conference

25 February 2021
Te Papa Museum, Wellington

In 2021, the Climate Change Commission will advise on 5-yearly emissions budgets and policy directions for climate action, and the government will release the Plan to achieve those budgets. Economists and policymakers will advise Ministers on what should go into the government's Plan. This advice will be backed by rigorous economic analysis, spanning mitigation policies for agriculture, transport, industrial processing, electricity, and also economic strategy and economic development.

GEN2021 Conference delivers a packed programme covering core elements of the Climate Change Commission's economic evidence base and a focus on economics analysis underway across sectors. The afternoon session will consider human beings: what levers can government deploy to support a consumer shift towards lower emission products? We'll hear from design thinking leaders and investigate the application of agent-based modelling to land-use policy.

The inaugural Dr Ed Hearnshaw Prize for Economics and the Environment will also be awarded at GEN2021.



REGISTER ONLINE NOW

Early Bird \$460.00
Standard \$520.00

Prices do not include GST
Earlybird registrations close Friday 5th February 2021

www.gen.org.nz #GEN2021



Hon James Shaw
Minister for Climate Change



Prof Michael Grubb
Professor of Energy and Climate Change, University College London. Founding Editor-in-Chief of the journal *Climate Policy*. Served on the UK Climate Change Committee



Dr Suzi Kerr
Chief Economist at the Environmental Defense Fund, New York. Co-founder of Motu



Prof Niven Winchester
AUT School of Economics / Motu



Dr Tanira Kingi
Research Leader, SCION



Ben Gleisner
Founder, CoGo



Simon Coates
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Matthew Ellingsen
Co-Founder, Empathy Design



Jo Hendy
Chief Executive, Climate Change Commission



Martin Grant
Director, Think Place



Fraser Morgan
Science Team Leader, Manaaki Whenua – Landcare Research