

GOVERNMENT ECONOMICS NETWORK

Government Economics Network Presents:

Why Kiwis are inventive yet not entrepreneurial, and how that impacts policy and strategy

Tony Smale of Forte Management



business & economic development advisors

Tony Smale will discuss the way that mindsets moderated by national culture impact the performance of national innovation systems, and hence economic development in material and predictable ways. Tony argues that if New Zealand is to avoid protracted, maybe permanent pain, we have to make fundamental changes, and that includes changing the way we think and behave – because our legacy mindsets represent barriers to our economic performance. We don't have to change the world – that's already been done for us. We do have to realign our thinking, analysis, assumptions, business models and policy investments. Not to just to survive, but much more importantly to leverage the opportunities the changed world places before us.

Date: 2nd July 2012

Time: 12:30pm – 1:45pm

Venue: Level 5 Conference Rooms, The Treasury, 1 The Terrace

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